

ATLANTIS

PARADISE ISLAND BAHAMAS

A FRESH START TO 2018 - NEW ACTIVITIES AND UPDATES



ATLANTIS CONTINUES THE BRAND EVOLUTION

Atlantis, Paradise Island, Bahamas, continues its brand evolution with the launch of five distinct hotel propositions. Created to appeal to individual target audiences, each hotel will offer a more defined guest experience.

Each hotel has undergone a complete transformation with a fresh, new-look, logo and a clearly defined property description that underpins the unique mood, style and personality that each embodies.

The Beach at Atlantis (formerly Atlantis Beach Tower) is the resort's entry level proposition. Its spacious rooms are ideal for

a budget conscious guest who also wants full access to the entire resort experience and facilities.

Following an extensive \$21million refurbishment, **The Coral at Atlantis** (formerly The Coral Towers) now offers a very family friendly four star holiday experience.

The Royal at Atlantis (formerly The Royal Towers) is still the iconic centrepiece of this destination resort and the base that brings the story of Atlantis to life.

The Cove Atlantis is the resort's ultra-luxury option. Sophisticated and refined, The Cove offers a stylish and retreat with oversized

luxury junior suites and suites.

The Reef Atlantis is the resort's residential luxury option with a choice of spacious studios and one and two bedroom suites.

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ICONIC SIP SIP OPENS FIRST OUTPOST AT THE COVE

Iconic Harbour Island restaurant Sip Sip has opened its first outpost location at the ultra-exclusive The Cove at Atlantis.

Bahamian Chef Julie Lightbourn brings her "Caribbean" menu oceanside to The Cove's adult only newly redesigned poolscape, The Cove Pools.

Sip Sip is the premier, no-reservations lunch spot on Harbour Island that has been earning international acclaim for the past 15 years. Known for its barefoot Bahamian feel and welcoming environment, this brand new outpost stays true to its original vision and design, offering a culinary experience that features the freshest locally sourced ingredients.

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THE NEW LOOK CORAL AT ATLANTIS



Since its opening in July 2017, The Coral at Atlantis has introduced a cutting edge offering with creative amenities to continue to drive its status as a top family travel destination.

The Coral at Atlantis now boasts fully contemporary rooms and suites, a brand new lobby and a sparkling blue and white poolscape designed by renowned architect, Jeffrey Beers of Jeffrey Beers International.

Wrapped in ocean hues and soft palettes of coral and sandy golds, the redesigned contemporary rooms and suites have been designed with a serene beach atmosphere in mind. Furnished with modern, lgrey tile flooring, mahogany wood-based furniture and decor, chic white bedding and textured

headboards, each room is framed with crisp window treatments reflective of the Bahamian sun.

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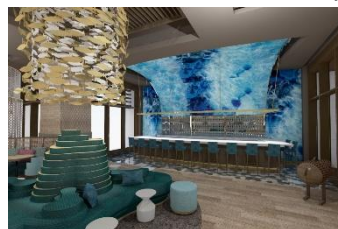
THE COVE ATLANTIS WELCOMES FISH BY JOSÉ ANDRÉS

Atlantis, Paradise Island, Bahamas is thrilled to announce the opening of Fish by José Andrés' at The Cove at Atlantis. Due to open in early 2018, this unique seafood-focused concept will celebrate the delectable abundance of fish and seafood from the azure waters of the Bahamas and Caribbean Sea, delivering an unmatched dining experience for resort guests as well as locals.

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ATLANTIS LAUNCHES NEW DINING PLANS

Atlantis has launched three new dining plan options, offering guests a cost effective, hassle free way to tailor their culinary



experience. These new dining plans focus on Casual Dining, Gourmet Dining and Premium Dining, allowing guests to handpick the style of cuisine they want whilst still offering a wide choice of restaurant options for the duration of their stay. Each plan includes variety with food ranging from simple and healthy to wonderfully indulgent.

These new culinary platforms each incorporate a selection of the resort's 21 restaurants and 19 bars and lounges, meaning there's an experience to suit all tastes.



JUNKANOO AT ATLANTIS PARADISE

Bahamas Junkanoo Carnival is an important event for locals. Atlantis, Paradise Island brings the fun of carnival to its guests and offers them the opportunity to immerse themselves in the music and culture of The Bahamas.

Blending art, culture and music, local and national entertainers join the Junkanoo groups to parade through the streets bringing an incredible splash of colour with fabulous costumes and dancing to the sounds of goatskin drums, cowbells, bugles and whistles. Visitors can jump in, enjoy the beat, feel the rush and have some fun. Bahamas Junkanoo Carnival is a collection of celebrations, concerts, cultural shows and street parades that pull from all aspects of Bahamian culture and heritage, bundled together with major events taking place across two islands.



The redesigned adult only Cove Pools at The Cove Atlantis

About Atlantis, Paradise Island

Atlantis, Paradise Island is a lush, ocean-side resort located on Paradise Island in The Bahamas. A dynamic destination that launched 20 years ago as a first-of-its-kind modern marvel of nature and engineering, Atlantis has embarked on a new chapter tied to a meaningful connection with the ocean, Bahamian culture and the spirit of over 7,500 employees. The resort's new, immersive programming connects guests to the rich history, art, people, food and festivities of The Bahamas.

Atlantis features five distinct hotels in which to stay, from the iconic Royal to the original Beach and Coral to the newer luxury properties, The Cove and The Reef. The Coral reopened in July, 2017 as a fully redesigned family escape with a new lobby, new rooms, new pools and new amenities.

The resort is built around Aquaventure, an innovative, 141-acre waterscape of thrilling slides and river rides, pools and white sand beaches. Home to the largest open-air marine habitat in the world, over 50,000 marine animals from 250 species make their home in the ocean fed environments. From unparalleled meeting and convention space to the luxury Atlantis Marina accommodating yachts up to 220 feet in length overlooking Marina Village, a Bahamian marketplace, the Atlantis experiences are endless. Other resort amenities include the 30,000sf tranquil Mandara Spa, Atlantis Kids Adventures (AKA) for children ages 3-12 and CRUSH, a cutting-edge teen club. The resort's award-winning 18-hole Tom Weiskopf designed golf course, renowned Atlantis Casino and duty free shopping are complemented by the property's 40 restaurants and lounges with celebrity chef culinary masterpieces including Nobu, by Nobu Matsuhisa; Olives, by Todd English and Casa D'Angelo by Chef Angelo Elia.

Dolphin Cay, the resort's 14-acre marine mammal habitat, is a state-of-the-art education centre and animal-rescue rehabilitation hospital whose first residents were 16 rescue dolphins from Hurricane Katrina. Visitors to Dolphin Cay can participate in creative, non-disruptive "interactions" that build real awareness, stir emotion and help fund the resort's conservation efforts. Through these guest participations and those offered through Atlantis Marine Adventures, over \$5 million dollars has been generated to support environmental conservation via the Atlantis Blue Project Foundation.

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